

**WRITERS GUILD OF AMERICA  
65<sup>th</sup> ANNUAL AWARDS  
FOR OUTSTANDING ACHIEVEMENT IN TELEVISION, RADIO,  
PROMOTION WRITING, AND GRAPHIC ART**

Entries are now being accepted for the Writers Guild of America Annual Awards for Outstanding Achievement in Television and Radio Writing and Graphic Art. **Entries must be received no later than Friday, October 12, 2012. Award winners will be announced at the Annual Awards event on Sunday, February 17, 2013.**

**RULES & PROCEDURES:**

**Eligibility:**

To be eligible, **long form, episodic, animation and children's script category** entries must have been broadcast for the first time between December 1, 2011 and November 30, 2012. All categories, except animation, must have been produced under the jurisdiction of the WGA. All other categories (**comedy/variety, documentary, daytime, news, radio, on-air promotions, graphic art, and graphic animation**) must have been produced under the jurisdiction of the WGA and must have been broadcast for the first time between October 1, 2011 and September 30, 2012. Programs written under the Writers Guild of Canada Agreement pursuant to Working Rule #8 waivers and/or Sideletter Agreements are not eligible.

**Which Script Should be Submitted?**

If two or more writers are credited, they may agree upon the draft to be submitted, but if they are unable to agree, then the "as broadcast" script will be the only one considered. If one writer is credited, he or she must submit a draft which contains substantially his or her own writing.

You may submit in one, several or all categories, but not more than one script in any single category. Please see the paragraphs titled "Episodic Drama" and "Episodic Comedy" in Special Instructions for further clarification.

A television project is not eligible if it had a previous theatrical exhibition.

**Writer Representatives' Submissions**

Writers' representatives (e.g., agents, managers and publicists) may submit scripts on behalf of their clients. Representatives' submissions must include a copy of the script, a completed entry form and the writer's written permission for the entry. Online entry is not available to representatives.

**Online Submissions**

Writers may now submit scripts online for competition in any category by going to [www.wgaeast.org](http://www.wgaeast.org) and clicking on the awards link on the homepage. Follow the instructions to complete the entry form online, then upload the script in either Word or PDF format where indicated. Upon successful completion of the submission, a receipt will be automatically sent to the preferred e-mail address.

Members who wish to submit multiple scripts for judging in different categories must complete separate entry forms for each script submitted online. Entry forms can also be downloaded at [www.wgaeast.org](http://www.wgaeast.org) for your convenience.

**How to Submit**

- Writers or their representatives may submit only one script in a given category.
- Submission guidelines for Graphic Art entries can be found under "Special Instructions".
- Full and accurate credits should be listed on the entry form.
- The name of the submitting writer should appear ONLY on the title page of the submitted script.
- The WGA will make the final determination of the appropriate category for submissions.

**Judging Procedure**

Awards are based strictly on your written material. The preliminary judging will be done by panels of volunteer Guild members. Scripts will be coded and anonymity maintained. Each script will have three readings during the preliminary judging. Each reader awards "points" on a scale of 0 to 5, for a maximum total of 15 points. Each script that qualifies for final judging will be read by an additional panel of three members selected for their experience in the particular fields of competition. Similarly, graphic art and promotion writing entries are viewed by two separate panels of judges and awarded points on the same system. Nominations will be based on "outstanding achievement." If no script or graphic in a category is deemed outstanding, no nomination or award will be made. If there are insufficient entries in any category, those entries may be placed in another category.

# WRITER GUILD OF AMERICA 65<sup>th</sup> ANNUAL AWARDS CATEGORIES

**CATEGORY: Screenplay**  
Original  
Adapted  
Documentary

**CATEGORY: Television**

(1A)\* Long Form— Original – Over one hour: MOWs – one airing time; Mini-Series – one or two parts, one or two airing times (synopsis permitted for remainder, if any)

(1B)\* Long Form— Adaptation – Over one hour: MOWs – one airing time; Mini-Series – one or two parts, one or two airing times (synopsis permitted for remainder, if any)

( 2)\* Animation – Any length, one airing time

( 3)\* Episodic Drama – Any length, one airing time (synopsis permitted for remainder)

( 4)\* Episodic Comedy – Any length, one airing time (synopsis permitted for remainder)

(5A)\* Comedy/Variety (including Talk)— Series

(5B) Comedy/Variety—Music, Awards, Tributes and Specials

(6A)\* Documentary Script—Current Events – Any length, one part, one airing time (synopsis permitted for remainder)

(6B)\* Documentary Script—Other Than Current Events – Any length, one part, one airing time (synopsis permitted for remainder)

(7A)\* News Script—Regularly Scheduled, Bulletin, or Breaking Report – One air date

(7B)\*News Script—Analysis, Feature, or Commentary – One air date

( 8)\* Daytime Serial

(9A) Children’s Script—Episodic and Specials – Up to one hour, one part, one airing time, intended primarily for children.

(9B) Children’s Script—Long Form or Special – Over one hour, one or two parts, one or two airing times, intended primarily for children.

**CATEGORY: Radio**

(10)\* Documentary – Any length

(11)\* News Script—Regularly Scheduled, Bulletin, or Breaking Report

(12)\* News Script—Analysis, Feature, or Commentary

**CATEGORY: Promotion Writing**

(13)\* On-Air Promotion Radio or Television

**CATEGORY: Television Graphic Art and Graphic Animation**

(14)\* Television Graphic Art and Graphic Animation

**CATEGORY: New Media**

Original  
Derivative

**CATEGORY: Videogames**

\*Please see Special Instructions for Television and Radio Awards.



# SPECIAL INSTRUCTIONS

## TELEVISION CATEGORIES

### **#1 (A) LONG FORM - ORIGINAL** and

### **#1 (B) LONG FORM – ADAPTATION**

A long form television motion picture is a motion picture, over one hour in length, including **MOWs** and **mini-series**. A **pilot script** exceeding one hour will also be considered a long form television motion picture.

An **original long form** teleplay is a teleplay that is not based on any source material of a story nature. An **adapted long form** teleplay is a teleplay that is based on previously exploited material of a story nature (e.g. a novel, a produced play or a series of published articles) or any other material written outside of the Guild's jurisdiction. **Sequels and remakes** will be considered adapted teleplays.

A **mini-series** is defined as two or more episodes with a total running time of at least three broadcast hours that is based on a single theme or story line which is resolved within the piece. A **limited run series** with a "Created by" credit cannot be entered as a mini-series.

Mini-series that are four hours or less may be submitted in their entirety or in part (i.e., one part, one airing time), and a synopsis, if any, may be submitted for the remainder. In the case of mini-series over four hours, up to four hours may be submitted and a synopsis permitted for the remainder.

Scripts produced and initially exhibited in the Made-for-Video-/DVD market will be eligible if they are next shown on television (i.e., there has been no previous theatrical exhibition).

Long form animated motion pictures must be entered in Category #2. Long form children's scripts must be entered in Category #9B. Long Form animated children's scripts must be entered in category #2.

Multi-part episodes of Episodic Drama and Episodic Comedy series must be entered in Category #3 or #4.

### **#2 ANIMATION** - Any length, one airing time

To be eligible for entry, television animation scripts must be broadcast for the first time between December 1, 2011 and November 30, 2012. **Work that was not produced under WGA jurisdiction may be submitted.** A writer who wrote the script and received credit on the episode may submit a script for consideration. At the time the script is submitted, all credited writers on the episode must be or apply to become members of the WGA East Animation Writers Caucus. To join, please call Justin Molito at (212) 767-7808.

The submitted script must be in a standard teleplay format - it need not be the final script. A recording script may be submitted for consideration if it is a full script of the episode. In addition, the episode as broadcast from which the script

is submitted must have had a writing credit (i.e., a "written by" or a "story by" and "teleplay by" credit, as appropriate) related to the writing of the episode. While there is no limit on the number of credited writers a particular episode may have, gang credits - not specifically tied to the writing on the episode - are not acceptable.

A writer (or each member of an established team) may submit only one (1) script in the TV Animation category. The script may be of any length or type (i.e., long form original, long form adaptation, specials or episodic). Scripts produced and initially exhibited in the made-for-video market will be eligible if they are next shown on television (i.e., there has been no previous theatrical exhibition). Animated children's scripts must be entered in category #2.

If two or more writers are credited, they may agree upon the draft to be submitted, but if they are unable to agree, then the "as broadcast" script will be the only script to be considered. If one writer is credited, he or she must submit a draft containing substantially his or her own writing.

**Animation Judging** - The preliminary judging will be done by panels of volunteer Animation Writers Caucus members and/or Guild members with established television animation writing credits. The final judging will be done by special panels of Guild members selected for their experience in the animation field.

Nominations will be based on outstanding achievement. If no script is deemed outstanding, no nomination or award will be made. If a script is chosen to receive the award, all credited writers on the episode will receive the award.

### **#3 EPISODIC DRAMA** and

### **#4 EPISODIC COMEDY** - Any length, one airing time (synopsis, if any, permitted for remainder)

No writer may submit a script if his or her credit does not reflect at least 50% of the on-screen credit. In the case of three or more credited writers, they may "pool" their percentage of the script to arrive at 50% if they have not submitted another script. Each member of an established two-member team may submit one team-written script (or one sole-credit script) in each category.

Multi-part Episodic Dramas originally broadcast as more than one hour must be entered in category #3; and Episodic Comedies originally broadcast as over 30 minutes must be entered in category #4.

**Anthology Episode/Single Episode scripts** (one hour or less-part, one airing time) must be entered in category #3 or #4.

**A Pilot Script** (not to exceed one hour in length) must be entered in category #3 or #4.

# SPECIAL INSTRUCTIONS

## **#5 (A) COMEDY/VARIETY (INCLUDING TALK) - SERIES**

(1) The head writer(s) will submit five sketches and/or monologues that best represent a series' overall quality of writing.

(2) Include with the entry form the names of all writers who participated in at least 25% of all programs telecast during the eligibility period and those who were credited on the shows from which the submitted sketches were selected. Do not include the writers' names on the individual scripted segments.

## **#5 (B) COMEDY/VARIETY - MUSIC, AWARDS, TRIBUTES AND SPECIALS**

- Any length  
Submit one script, (no special instructions)

## **#6 (A) DOCUMENTARY SCRIPT - CURRENT EVENTS**

and

## **#6 (B) DOCUMENTARY SCRIPT - OTHER THAN CURRENT EVENTS**

- Any length, one part, one airing time (synopsis, if any, permitted for remainder)  
A television project is not eligible if it had a previous theatrical exhibition.

## **#7 (A) NEWS SCRIPT - REGULARLY SCHEDULED, BULLETIN, OR BREAKING REPORT**

and

## **#7 (B) NEWS SCRIPT - ANALYSIS, FEATURE, OR COMMENTARY**

- One air date

Material originally produced for the internet will be eligible only if it was produced under Guild jurisdiction and a Guild contract, even if the material subsequently is broadcast in any other media, including radio and television. If you have questions, please contact your business agent.

## **# 8 DAYTIME DRAMA**

(1) The head writer must provide a pre'cis (covering an integrated period of time) which describes what has been happening on the program and the relationships of the characters. This should not exceed 1,000 words.

(2) Submit three scripts which the head writer and any additional writer(s) agree should be submitted for the award. Include an outline for each script. The scripts do not have to be in sequence.

Include on the entry form the names of all writers who participated a minimum of 13 weeks in writing the show during the eligibility period. Do not include the writers' names on the scripts themselves.

## **#9 (A) CHILDREN'S SCRIPT - EPISODIC AND SPECIALS**

Up to one hour, one part, one airing time, intended primarily for children. Animated children's scripts must be entered in category #2.

## **#9 (B) CHILDREN'S SCRIPT - LONG FORM OR SPECIAL**

Over one hour, one or two parts, one or two airing times, intended primarily for children. Long form children's scripts

must be entered in Category #9B. Long form animated children's scripts must be entered in category #2.

## **RADIO CATEGORIES**

### **#10 DOCUMENTARY**

- Any length

If the submission is part of a series, submit no more than five parts. Include scripts and a CD along with a total of four copies with the submission.

### **#11 NEWS SCRIPT - REGULARLY SCHEDULED, BULLETIN, OR BREAKING REPORT**

and

### **#12 NEWS SCRIPT - ANALYSIS, FEATURE, OR COMMENTARY**

Submit up to five scripts, and include four copies of each submitted CD, with a cumulative airtime of not more than 15 minutes. Please delete all written and audio references to the name of the submitting writer. Material originally produced for the internet will be eligible only if it was produced under Guild jurisdiction and a Guild contract, even if the material subsequently is broadcast in any other media, including radio and television. If you have questions, please contact your business agent.

## **TELEVISION AND RADIO CATEGORIES**

### **#13 ON-AIR PROMOTION**

Submit the scripts and include four copies of each submitted DVD, or CD, for radio; include no fewer than three parts nor more than eight; or one or two parts, each being a minimum of two minutes in length. Material originally produced for the internet will be eligible only if it was produced under Guild jurisdiction and a Guild contract, even if the material subsequently is broadcast in any other media, including radio and television. If you have questions, please contact your business agent.

### **#14 TELEVISION GRAPHIC ART and ANIMATION**

#### **Graphic Art**

For Graphic Art the artist or team may submit one entry only with up to five spots per entry. Submit a DVD (include four copies of each submitted DVD) with the entry form. The entry form should include credits for graphic artist only. The artist's name may not appear on the tape.

#### **Graphic Design for a package/campaign/series and Animation**

For Graphic Design for a package/campaign/series, one artist or team may submit one entry with at least three different design elements from the total graphic look. Each element can be selected from any of the following areas: logo design, open animation, internal graphics and/or animations, bumpers, lower third designs, coordinating elements of the set, and virtual set elements.

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AND GRAPHIC ART

**ENTRY FORM: Television and Radio Writing**

Deadline: Your entry, with accompanying signed form, must be received at Writers Guild of America, East, 250 Hudson Street, Suite 700, New York, NY 10013, ATTENTION: AWARDS, by **8:30 p.m., Friday, October 12, 2012**. If you have any questions, call Nancy Hathorne at (212) 767-7812, or Dana Weissman at 212-767-7835.

*Long form, episodic, animation and children's script category entries must have been first broadcast between December 1, 2011 and November 30, 2012. All other script categories must have been first broadcast between October 1, 2011 and September 30, 2012.*

*(See Rules and Eligibility for further guidelines).*

**NAME OF ENTRANT** (Please Print): \_\_\_\_\_

**ADDRESS** (with Zip Code): \_\_\_\_\_

**TEL NO.** (Day): \_\_\_\_\_ **TEL NO.** (Other): \_\_\_\_\_

**FAX NO.** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

**CATEGORY:** (No. and Name) \_\_\_\_\_

**TITLE:** \_\_\_\_\_

**WORKING TITLE:** \_\_\_\_\_

**DATE OF FIRST BROADCAST:** \_\_\_\_\_

**NETWORK:** \_\_\_\_\_

**PRODUCTION LENGTH:** \_\_\_\_\_

**PRODUCTION COMPANY:** \_\_\_\_\_ **TEL NO.** \_\_\_\_\_

**FINAL WRITING CREDIT:** \_\_\_\_\_

**THIS ENTRY REPRESENTS SUBSTANTIALLY MY/OUR OWN WRITING.**

**SIGNATURE(S):** \_\_\_\_\_

Please check here if you would like your entry returned. All nominated scripts will be retained for inclusion in the Shavelson - Webb Library *Note: To submit in additional categories, please copy this entry form.*

**SEND IN YOUR ENTRIES EARLY**

The greater the number of entries submitted, the more representative the final choices will be. Remember, awards will be based strictly on your written material. Send in your entries now, the **deadline is October 12, 2012**.

Winners will be announced at the 65<sup>th</sup> Annual WGA Awards on February 17, 2013.



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AND GRAPHIC ART

**ENTRY FORM: Graphic Art**

Deadline: Your entry, with accompanying signed form, must be received at Writers Guild of America, East, 250 Hudson Street, Suite 700, New York, NY 10013, ATTENTION: AWARDS, by **8:30 p.m., Friday, October 12, 2012**. If you have any questions, call Nancy Hathorne at (212) 767-7812, or Dana Weissman at 212-767-7835.

*All entries must have been first broadcast between October 1, 2011 and September 30, 2012.*

**NAME OF ENTRANT** (Please Print): \_\_\_\_\_

**ADDRESS** (with Zip Code): \_\_\_\_\_

**TEL NO.** (Day): \_\_\_\_\_ **TEL NO.** (Other): \_\_\_\_\_

**FAX NO.** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

Please check one;

**CATEGORY 14 – GRAPHIC ART AND GRAPHIC ANIMATION**

**GRAPHIC DESIGN FOR PACKAGE/CAMPAIGN/SERIES TITLE(S) OF SPOT(S) IN ENTRY  
(INCLUDE LENGTH OF EACH SPOT)**

**TITLE:** \_\_\_\_\_

**BROADCAST DATES:** \_\_\_\_\_

**NETWORK:** \_\_\_\_\_

**TOTAL ENTRY LENGTH:** \_\_\_\_\_

**FINAL CREDIT:** \_\_\_\_\_

**THIS ENTRY REPRESENTS SUBSTANTIALLY MY/OUR OWN GRAPHIC DESIGN.**

**SIGNATURE(S):** \_\_\_\_\_

Please check here if you would like your entry returned.

*Note: To submit graphics in additional categories, please copy this entry form.*

**SEND IN YOUR ENTRIES EARLY**

The greater the number of entries submitted, the more representative the final choices will be. Send in your entries now, the **deadline is October 12, 2012**. Winners will be announced at the 65th Annual WGA Awards on February 17, 2013.

**Call for Judges**

You be the judge! The Writers Guild of America, East is looking to its voting membership (current WGAE members in good standing) for volunteers as judges for the 65<sup>th</sup> Annual Writers Guild Awards. Judges are needed in the categories of: Comedy/Variety— Series, Documentary— Current Events, Documentary— Other than Current Events, TV News Scripts, Radio News Scripts, Children's Scripts, On Air Promotion and TV Graphic Art and Graphic Animation.

Volunteers selected as judges will be required to sign a form affirming that they have read the material in its entirety, and have no conflict of interest in their voting category. Even if you do not submit an entry, your services as a judge are welcome and needed. To volunteer as a judge, please contact Nancy Hathorne by email at: [nhathorne@wgaeast.org](mailto:nhathorne@wgaeast.org), by phone at 212-767-7812 or by filling in the information below and returning the form to: WGAE, 250 Hudson Street, Suite 700, New York, NY 10013 Attn: AWARDS.

I wish to volunteer to serve as a preliminary judge in the following categories: \_\_\_\_\_

\_\_\_\_\_  
Please do not volunteer in any category in which you have submitted an entry.