



## NEWS RELEASE

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### **2012 WRITERS GUILD AWARDS NEW MEDIA AND VIDEOGAME NOMINEES ANNOUNCED**

**Los Angeles and New York** – The Writers Guild of America, West (WGAW) and the Writers Guild of America, East (WGAE) have announced nominations for outstanding achievement in writing for new media and videogames during 2011. Winners will be honored at the 2012 Writers Guild Awards on Sunday, February 19, 2012, during simultaneous ceremonies in Los Angeles and New York.

#### **OUTSTANDING ACHIEVEMENT IN WRITING ORIGINAL NEW MEDIA**

“Episode 1,” “Episode 2,” “Episode 4,” “Episode 5,” “Episode 6” (*Aim High*), Written by **Heath Corson & Richie Keen**; [cambio.com/aim-high](http://cambio.com/aim-high)

“Episode 2.1: Employment,” “Episode 2.2: Clientele,” “Episode 2.3: Personal Property,” “Episode 2.4: The American Dream,” “Episode 2.5: Debt Ceiling” (*Downsized*), Written by **Daryn Strauss**; [downsizedthewebseries.com](http://downsizedthewebseries.com)

“Episode 3.1: The Return,” “Episode 3.5: The Testosterone,” “Episode 3.6: The Advice,” “Episode 3.7: The Date” (*Jack in a Box*), Written by **Michael Cyril Creighton**; [jackinaboxsite.com](http://jackinaboxsite.com)

#### **OUTSTANDING ACHIEVEMENT IN WRITING DERIVATIVE NEW MEDIA**

“Soft Served!,” “Iced!,” “Rokered!” (*Jack Donaghy: Executive Superhero*), *30 Rock*, Written by **Tom Ceraulo**; [nbc.com](http://nbc.com)

“Raiden,” “Kitana and Mileena,” “Johnny Cage” (*Mortal Kombat: Legacy*), Written by **Todd Helbing & Aaron Helbing**; [machinima.com](http://machinima.com)

“Pay Phone,” “Jax Meets His Second Son,” “Tara & Piney,” “Mexican Basketball” (*Sons of Anarchy*), Written by **Kurt Sutter & Gladys Rodriguez**; [FXnetworks.com](http://FXnetworks.com)

“A New Day,” “Family Matters,” “Neighborly Advice,” “Step Mom,” “Everything Dies” (*The Walking Dead*), Teleplay by **John Esposito**, Story by **John Esposito** and **Greg Nicotero**; [amc.com](http://amc.com)

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### OUTSTANDING ACHIEVEMENT IN VIDEOGAME WRITING

*Assassin's Creed: Revelations*, Story by **Alexandre Amancio, Jean Guesdon, Corey May, Darby McDevitt**; Multiplayer Story by **Stéphane Blais, Richard Farrese, Jeffrey Yohalem**; Lead Script Writer **Darby McDevitt**; Script Writers **Richard Farrese, Nicholas Grimwood, Corey May, Jeffrey Yohalem**; Greek and Turkish Ambient Dialogue Writer **Vincenzo Beretta**; Ubisoft

*Batman: Arkham City*, Lead Narrative Designer **Paul Crocker**; Story Written by **Paul Dini, Paul Crocker** and **Sefton Hill**; Warner Bros. Interactive Entertainment

*Brink*, Lead Writer **Edward “Bongoboy” Stern**; Bethesda Softworks

*Mortal Kombat*, Story by **John Vogel, Brian Chard, Dominic Cianciolo, Alexander Barrentine, Jon Greenberg**; Warner Bros. Interactive Entertainment

*Uncharted 3: Drake's Deception*, Written by **Amy Hennig**; Sony Computer Entertainment

### WGA NEW MEDIA WRITING AWARDS

This is the second year that the Guilds are honoring the craft of new media writing, recognizing writers' creative contributions to this burgeoning industry. To be eligible for WGA Original New Media and Derivative New Media Writing Awards, a stand-alone new media program or episode written for a new media series must have first been exhibited on a new media platform between December 1, 2010 and November 30, 2011. For WGA awards purposes, a new media platform is defined as the Internet via a major video sharing site or unique URL, mobile devices such as cell phones or PDAs, or any other established new media platform. Only work that was written and produced under a WGA collective bargaining agreement, and for which the Guild determined writing credits, was eligible. Preliminary and final judging for the WGA New Media Writing Awards is based strictly on written material and conducted by a panel of Guild members selected for their experience in the genre.

### WGA VIDEOGAME WRITING AWARDS

Now in its fifth year, the WGA Videogame Writing Award honors the best qualifying script from a videogame published in the previous year. To be eligible for WGA consideration, games must have been released between December 1, 2010 and November 30, 2011, and feature on-screen writing credit(s). Credited videogame writers must have been or must have applied to become members of the WGA Videogame Writers Caucus at the time scripts were submitted. Work that was not produced under WGA jurisdiction was also eligible for submission. Preliminary and final judging for the WGA Videogame Writing Award is conducted by panels comprised of Videogame Writers Caucus members and/or Writers Guild members active in videogame writing.

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The 2012 Writers Guild Awards will be held on Sunday, February 19, 2012, simultaneously at the Hollywood Palladium in Los Angeles and at B.B. King Blues Club in New York City. For more information about the 2012 Writers Guild Awards, please visit [www.wga.org](http://www.wga.org) or [www.wgaeast.org](http://www.wgaeast.org).

Further inquiries about the WGA New Media and/or Videogame Writing Awards may be directed to Jennifer Burt in the WGAW Awards Office at (323) 782-4569, email: [jburt@wga.org](mailto:jburt@wga.org) or to Dana Weissman in the WGAE Awards Office at (212) 767-7835, email: [dweissman@wgaeast.org](mailto:dweissman@wgaeast.org).

For media inquiries about the 2012 Writers Guild Awards Los Angeles show, please contact Gregg Mitchell in the WGAW Communications Department at: (323) 782-4574, email: [gmitchell@wga.org](mailto:gmitchell@wga.org), or visit online at: [www.wga.org](http://www.wga.org).

For media inquiries about the 2012 Writers Guild Awards New York show, please contact Jay Strell at Sunshine Sachs at (212) 691-2800 or email: [strell@sunshinesachs.com](mailto:strell@sunshinesachs.com); or visit online at: [www.wgaeast.org](http://www.wgaeast.org).

The Writers Guild of America, East (WGAE) and Writers Guild of America, West (WGAW) are labor unions representing writers in motion pictures, television, cable, digital media, and broadcast news. The Guilds negotiate and administer contracts that protect the creative and economic rights of their members; conduct programs, seminars, and events on issues of interest to writers; and present writers' views to various bodies of government. For more information on the Writers Guild of America, East, visit [www.wgaeast.org](http://www.wgaeast.org). For more information on the Writers Guild of America, West, visit [www.wga.org](http://www.wga.org).