

American Federation of Labor and Congress of Industrial Organizations



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May 12, 2014

Ms. Patrice Andrews, Chief Operating Officer, East Coast
ITV Studios
609 Greenwich Street
New York, NY 10014

Dear Ms. Andrews:

I write to you on behalf of the 13,000,000 members of the AFL-CIO to express deep concern with your company's inability to reach a contract with the Writers Guild of America, East. The producers and associate producers that work for you as freelancers voted to unionize over three years ago. They have a right to negotiate a fair deal with ITV. They've waited far too long.

The news this week that your company paid \$360 million in cash to acquire another production company came as quite a shock. The WGAE has proposed a very modest and reasonable contract that includes a plan to offer insurance to your freelance producers. You have rejected that plan and argued that you can't afford it. Your remarks in the press about your competitive edge, your rank as the largest company of your kind in the U.S., and your ability to see value from this recent acquisition "from day one" all contradict your unwillingness to agree to a fair contract for your producers and associate producers with the WGAE.

The AFL-CIO and our allied and affiliate organizations urge you to agree to a fair settlement with the WGAE. Rather than continue to do battle with your organized freelancers, make this "day one" of sharing ITV's incredible success with the hardworking individuals who sacrificed so much to make it happen.

Sincerely,

Tefere A. Gebre
Executive Vice President, AFL-CIO