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WGAE ANNOUNCES PARTNERSHIP WITH THE BLACK LIST

Guild partners with storied database's recently launched paid service site

New York, NY– The Writers Guild of America, East (WGAE) has announced a partnership with The Black List (www.blcklst.com), which produces an annual list of the best unproduced screenplays in Hollywood, as chosen by industry executives. The partnership allows Guild members to receive a discount to host their work on the new Black List subscription site, which includes access to the annual Black List, the site's new 'real-time portal' as well as the opportunity to register and protect their screenplays with the click of a button.

WGAE and The Black List will launch an online initiative to publicize Guild agreements and services and Guild representatives will contribute to the site's blog: <http://gointothestory.blcklst.com/>. The initiative will include information throughout The Black List site about Guild programs, contracts, membership and registration as well as links to WGAE.org, OnWritingOnline.org, and the WGAE iTunesU page.

WGAE members will also receive a 20% discount to have The Black List's stable of professional script readers review and offer notes on their work.

"The Black List makes it possible for screenwriters to get their work read and considered by people in the industry," said Lowell Peterson, WGAE Executive Director. "We are proud to support this extension of The Black List concept. Screenwriters will get solid evaluations of their work and broader access to decision-makers. At the same time, we will continue to get the word out about the Guild's central role in representing writers."

"We are frankly a bit beside ourselves about this partnership with the Writers Guild East. The Guild exists to advocate for writers, and it is a mission we share," said Franklin Leonard, founder of The Black

List. "We look forward to continuing our educational, organizational, and promotional work with an extraordinary partner whose involvement will allow us to expand the site considerably and make it more effective."

Writers Guild of America East

The Writers Guild of America, East (WGAE) is a labor union representing writers in motion pictures, television, cable, digital media, and broadcast news. The Guild negotiates and administers contracts that protect the creative and economic rights of their members; conduct programs, seminars, and events on issues of interest to writers; and present writers' views to various bodies of government. For more information on the Writers Guild of America, East, visit www.wgaeast.org.

The Black List

The Black List is one of Hollywood's primary arbiters of taste in material. Started as a survey of several dozen executives' favorite unproduced scripts seven years ago, the Black List has grown to survey over 300 executives, an estimated 60% of Hollywood's studio system's executive corps. Over 200 Black List scripts have been produced into films grossing over \$16 billion in worldwide box office. Black List scripts have won 25 Academy Awards – including the last two of the last four Best Pictures (SLUMDOG MILLIONAIRE and THE KING'S SPEECH) and five of the last eight screenwriting awards (JUNO, SLUMDOG MILLIONAIRE, THE KING'S SPEECH, THE SOCIAL NETWORK, and THE DESCENDANTS) – from 148 nominations. It is also solely responsible for tens of thousands of yearly introductions of Hollywood actors, directors, producers, and financiers to new material and writers they were heretofore unaware of. For more information on the Black List, visit <http://www.blcklst.com>.

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