



## WHY WE'RE ORGANIZING

### *Salon's editorial staff is unionizing. Here's why*

We, the editorial staffers at Salon Media, Inc. have decided to organize. Every single one of the editorial employees at Salon supports unionizing with the Writers Guild of America, East, and today we're asking the management of Salon to recognize our union.

We are doing this because we believe in our publication and want it to be successful. We're especially proud to work for a media organization that has championed progressive values for nearly twenty years. We believe this organizing campaign is a positive and public way for us to put those values into practice, right here at home. In the wake of the Gawker staff's vote to organize with the WGAE, we see an opportunity to help establish standards and practices in Internet journalism. It's an exciting moment for our field, and we want Salon to be at the forefront of change.

We also fervently believe that an employee union is in the best interests of Salon, in the short and long term, and will yield benefits of many kinds. It will solidify Salon's position as a progressive leader, generate tremendous employee goodwill, and transform the workplace environment in positive ways. We suspect that over the long haul it will also be good business. We want Salon to be an even better place to work and a stronger company, and that by organizing, we will strengthen our mission, our vision and our productivity.

As the surprising example set by the management and editorial staff of Gawker has made clear, the process of collective bargaining can commit management, editors and writers to work together in a new way. That's a critically important first step, and we are here to make it together.

Signed,  
The Salon editorial staff:

Lindsay Abrams, staff writer  
Luke Brinker, politics editor  
Peter Finocchiaro, deputy editor  
Colin Gorenstein, assistant editor  
Ruth Henrich, associate managing editor  
Sarah Hepola, personal essays editor  
Nassir Isaf, community editor  
Elias Isquith, staff writer  
Scott Eric Kaufman, assistant editor  
Erin Keane, culture editor  
Jenny Kutner, assistant editor  
Simon Maloy, staff writer  
Laura Miller, senior writer

Jim Newell, staff writer  
Liam O'Donoghue, social media editor  
Andrew O'Hehir, senior writer  
Joanna Rothkopf, assistant editor  
Matt Saccaro, assistant social media editor  
Sonia Saraiya, TV critic  
Anna Silman, deputy entertainment editor  
Jacob Sugarman, cover editor  
Sophia Tesfaye, deputy politics editor  
Scott Timberg, staff writer  
Joan Walsh, editor at large  
Benjamin Wheelock, art director  
Mary Elizabeth Williams, staff writer