To: Neera Tanden, President of the Center for American Progress From: ThinkProgress Workers Union CC: Writers Guild of America–East Lowell Peterson, Executive Director

We, the staff of ThinkProgress, are excited to announce that we have decided to unionize with the Writers Guild of America East. Today, we are asking the management of ThinkProgress and the Center for American Progress to voluntarily recognize the Guild as our collective bargaining representative.

Both ThinkProgress and the Center for American Progress have long publicized the many benefits of unionization for individual workers, the middle and working class, and the economy as a whole. Just this month, CAP released groundbreaking research on what unions can do to promote social mobility in America. Here at ThinkProgress, we believe having a union will help us protect and elevate the good conditions we currently enjoy in our workplace, both for ourselves and for all who come after us. This security will ensure we continue to create the cutting-edge, high-quality and editorially independent journalism ThinkProgress is known for long into the future.

Forming a union allows us to live many of the values we lift up in our reporting and join a growing movement among digital journalists. Traditional print media has a long history of unionization -- which secured many of the rights and privileges we enjoy today -- and a growing number of newer, online outlets have recently decided to carry on that tradition by organizing. Just this year, organizing drives at Gawker, Salon, Vice, The Guardian, and Al Jazeera have inspired us, because we know their fight for a voice in the workplace is our fight too. We're proud to be part of this moment and this movement in our industry and hope our participation helps digital media workers everywhere.

We look forward to working together with management to make the journalism at ThinkProgress even more insightful and successful through a positive collective bargaining process.

## Thank you,

ThinkProgress Workers Union Please contact: LPeterson@wgaeast.org



## **UNION YES!**

