You are invited to join the Writers Guild of America East as a sponsor of the

76th Annual Writers Guild Awards

New York Ceremony

Sunday, April 14, 2024 • Edison Ballroom, NYC
**THE ATTENDEES**

The Writers Guild Awards honors outstanding achievement in the media and entertainment industries. The 2024 ceremony marks the 76th anniversary of the Awards.

Join more than 500 attendees, including television and film writers and their VIP guests, for an evening celebrating one of the highest honors in the entertainment industry. The night is known as one in which Hollywood's greatest minds toast one another and party well. In recent years, celebrity attendees have included...

- Mahershala Ali
- Judd Apatow
- Kevin Bacon
- Emily Blunt
- Rachel Brosnahan
- Tituss Burgess
- Bobby Cannavale
- Anna Chlumsky
- The Coen Brothers
- Lena Dunham
- Jimmy Fallon
- Tina Fey
- Gina Gershon
- Greta Gerwig
- Tony Goldwyn
- Donald Glover
- Bong-joon Ho
- Rian Johnson
- John Krakinski
- Tony Kushner
- Natasha Lyonne
- Seth Meyers
- Sienna Miller
- Tracey Morgan
- Emily Mortimer
- Bill Murray
- Alessandro Nivola
- Spike Lee
- John Oliver
- Clive Owen
- MJ Rodriguez
- Emmy Rossum
- Keri Russell
- Sarah Silverman
- David Simon
- John Slattery
- Morgan Spocktor
- Steven Spielberg
- John Waters
- Krisin Wiig
- Larry Wilmore
- Michael Kenneth Williams
- Taika Waitiki
- Luke Kirby
- to name a few.
The Writers Guild Awards honor outstanding writing in film, television, new media, news, radio, and promotional categories.

In 2023, nominees included...

60 Minutes
Abbott Elementary
American Experience
Andor
Barry
The Bear
Better Call Saul
Black Panther: Wakanda Forever
The Crown
The Dropout
Everything Everywhere All At Once
The Fabelmans
Frontline
Inside Amy Schumer

The Menu
Moonage Daydream
Nope
Only Murders in the Building
Severance
She Said
Tár
Top Gun: Maverick
The White Lotus
Women Talking
Yellowjackets
and many others.
The Writers Guild Awards are covered by the leading industry publications, achieving national reach in the build up to the Academy Awards.

Adweek
AM New York
A/V Club
Daily Mail
Deadline
Entertainment Weekly
Extra
Getty Images
Hollywood Life
Just Jared
The Hollywood Reporter
Indiewire
New York Daily News
New York Magazine
New York Post

New York Times
Page Six
Splitsider
Star
USA Today
US Weekly
Variety
Wall Street Journal
The Wrap

…Accepting his award on stage at the Edison Ballroom in New York… Bong [Joon Ho] spent most of his podium time thanking each of the nominees in his category. The acclaimed director said that while he’s not familiar with American teenage culture, he really enjoyed Booksmart, and found it beautiful that the two young men at the center of 1917 share love and conversation in the midst of warfare. He then thanked Rian Johnson for crafting a twisty who-dunit with Knives Out, and praised Noah Baumbach for his emotional writing in Marriage Story.”

- Vanity Fair
PAST SPONSORS

Join an elite group of Writers Guild Awards partners.

Sponsors in recent years have included:

AT&T
Bananagrams
The BlackList
Coverfly
Elite Logistics & Fulfillment
Final Draft
Good Energy
HBO Max
iMoxie Media
Save the Cat
Universal Studio Group
Vision Media Management
The Walt Disney Studios
SPONSORSHIP PACKAGES

PLATINUM-LEVEL SPONSOR

$20,000

Sponsorship at Platinum level includes...

- “2024 WGA Awards Sponsor” status
- Naming rights for the Writers Guild Awards NYC Afterparty, including co-branded signage, promotion and planning
- 10 tickets to the 2024 Writers Guild Awards New York Ceremony on April 14
- Gift bag opportunity
- Prominent logo placement on event signage, including stage-adjacent screens
- Brand mention on stage at the event
- Full-page ad in event program
- Recognition as sponsor in event program
- Logo placement on all Writers Guild Awards advertisements
- Dedicated promotion on WGAE social media channels during the 4-week event lead up
- Logo placement on WGA East awards website from the start of partnership until Spring 2025
- Sponsor recognition on all Writers Guild Awards publicity materials
SPONSORSHIP PACKAGES

GOLD-LEVEL SPONSOR

$10,000

Sponsorship at Gold level includes...

• “2024 WGA Awards Sponsor” status
• 8 tickets to the 2024 Writers Guild Awards New York Ceremony on April 14
• Gift bag opportunity
• Prominent logo placement on event signage, including stage-adjacent screens
• Brand mention on stage at the event
• Logo placement on all Writers Guild Awards advertisements

• Dedicated promotion on WGAE social media channels during the 4-week event lead up
• Full-page ad in event program
• Brand recognition in the event program
• Logo placement on WGA East awards website from the start of partnership until April 2024
• Sponsor recognition on Writers Guild Awards publicity materials
SPONSORSHIP PACKAGES

SPONSOR
$5,000

The basic sponsorship package includes...

- “2024 Writers Guild Awards Sponsor” status
- 2 tickets to the 2024 Writers Guild Awards New York Ceremony on April 14
- Gift bag opportunity
- Logo placement on additional event signage, including stage-adjacent screens
- Logo placement on all Writers Guild Awards advertisements
- Dedicated promotion on WGAE social media channels during 4-week event lead-up
- Half-page ad in event program
- Brand recognition in the event program
- Logo placement on WGA East awards website from the time of start of partnership until April 2024
- Sponsor recognition on Writers Guild Awards publicity materials
CONTACT US

Ask us about exclusive Afterparty Sponsor Status!

To discuss sponsorship opportunities and customize your 2024 package, please contact:

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ABOUT THE WRITERS GUILD OF AMERICA EAST

The Writers Guild of America East (WGAE) is a labor union of thousands of professionals who are the primary creators of what is seen or heard on television and film in the U.S., as well as the writers of a growing portion of original digital media content.

Our members write everything from big budget movies to independent films, late night comedy/variety shows to daytime serials, broadcast and radio news, web series, documentaries, and animation.

The WGAE works on their behalf to promote and protect the professional and artistic interests of this diverse community.