

## Demystifying Development || Panelist Bios



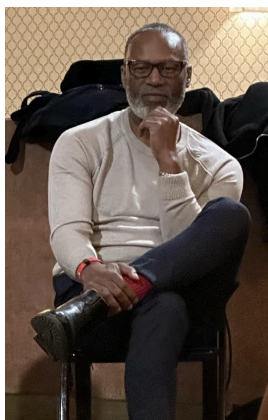
**Soo Hugh** is a television and film writer/producer, and showrunner of the critically acclaimed Apple TV+ series PACHINKO. Previously, Soo was the co-showrunner for the first season of THE TERROR (AMC), produced by Ridley Scott. Other television credits include THE WHISPERS (ABC), THE KILLING (AMC), and UNDER THE DOME (CBS). In January 2024, Hugh and her Moonslinger Productions banner signed a multi-year overall deal with Apple TV+ and Media Res.



**Erica Saleh**, Vice President, Film/Television/Streaming, is a screenwriter and playwright. She was the Creator/Showrunner of ONE OF US IS LYING for Peacock. Other credits include HAPPY FACE, EVIL, INSTINCT, WISDOM OF THE CROWD, and CHANNEL ZERO. She is currently serving her first term as the WGAE's VP for the Film/TV/Streaming sector and serves on the Guild's Organizing Committee and Committee for Inclusion and Equity, and was a member of the 2020 and 2023 MBA negotiating committees.



**Adam Wiesen and Patrick Coker** are screenwriters and producers based in New York City. Graduates of Long Island University's Graduate Media Arts program in Brooklyn, they are also alumni of the Writers Guild of America East's inaugural showrunner program here in New York. They were Supervising Producers on EAST NEW YORK (CBS). Prior to that, they were Executive Producers and showrunners on season 3 of TALES (BET) after writing for the previous two seasons of the anthology series. On the development front, they've sold pilots to HBO, FX, Live Nation, and Paramount Television Studios. Coker made his episodic directorial debut on TALES for Episode 6 centered on C.R.E.A.M. by Wu Tang Clan. They've spoken at Urban World Film Festival, SVA, SUNY Buffalo, L.I.U. Brooklyn, Queen City Film Festival, and Writers Guild educational programs. They are currently in development at NBCUniversal.



## Demystifying Development || Moderator Bios



**Victoria Pollack**, is a writer based in NYC. Credits include LAW & ORDER: SVU and LAW & ORDER: OC. Always an advocate, she co-founded @wgastrikeunite during the 2023 strike to empower writers and allies through education about the entertainment industry. She was elected to WGAE Council in September 2024; she co-chairs the Lower Level Writers Committee, and sits on the Activities Committee and the AI Task Force. [victoriapollack.com](http://victoriapollack.com)



**Benjamin Rubin** is a writer based in New York. A former speechwriter and communications staffer for esteemed politicians such as Anthony Weiner, he switched careers (for obvious reasons) and received his MFA from Columbia University. Credits include the Hulu limited series DOPESICK, as well as various shows that tragically never saw the light of day. He is currently developing a Lifetime true crime feature, and is several years into development hell on an adaptation of a foreign format series. He is co-chair of the WGA East's Lower Level Writers Committee, holds an honorary Doctorate in Divinity that he received online, and is a former online administrator for a Mary-Kate and Ashley fan forum.